



WHY DOES THE MUNICIPALITY PROVIDE THE SERVICE?

- To host to a number of large events that have attracted both tourists and residents
- To provide an economic benefit to businesses in the surrounding neighbourhoods and downtown

CLIENTS

- Overnight stays at campground for tourists only - Not accessible to residents of the City of Kingston, Lennox and Addington or Frontenac residents, except for daytime use
- Canadian users (2003)
 - 83% from Ontario
 - 9% from Quebec
 - 8% other provinces
- USA users (2003)
 - Largely from New York, New Jersey, Pennsylvania, Florida
- Peak season (July/August)
 - Some weekends, the park reaches approximately 50% of its capacity, with the majority of the full service spots used
 - Weeknights the park is typically at 15%-25% of capacity

SERVICE DESCRIPTION

- Public campground
- 250 camping spots, 150 of which have electricity and water hook ups and 6 have sewer connections
- Open May-October
- Maximum of 2 week stay
- Open for tents and RVs
 - 30% tents, 70% RVs
- Average stay is 2.5 nights



UNIQUENESS OF THE SERVICE

- The only campground close to the downtown
- Lower camping rates
- Not open to residents of the City

ISSUES ON THE HORIZON

- Long term plan for park
- Impact of the loss of the amusement park at the campsite

ANNUAL COST TO TAXPAYER

- \$10,000 direct costs
- \$15,000 indirect costs
- \$25,000 total annual costs

SIMILAR LOCAL SERVICES

Number of Nights Stay	2000	2001	2002	2003	3 Year	
					Average	Average
Canada	4,295	5,046	4,939	4,790	4,768	82%
Other Countries	300	243	174	182	225	4%
USA	941	766	825	683	804	14%
Total	5,536	6,055	5,938	5,655	5,796	100%

Daily Rates Fees	Lake Ontario Park Campground	KOA Cordukes	Rideau Acres	Noah's Ark Campground
2 adults no water, no sewer, no electrical	\$ 16.00	N/A	N/A	N/A
2 adults with electricity and water seasonal	\$ 19.00	\$28.00 - \$39.00	\$ 30.60	N/A
2 adults with electricity and water off-season	\$ 12.00	\$28.00 - \$39.00	\$ 25.00	N/A
2 adults with electricity, water & sewer seasonal	\$ 25.00	N/A	\$ 34.00	N/A
Tent	\$ 16.00	\$ 28.00	\$ 25.40	\$ 20.00