



WHY DOES THE MUNICIPALITY PROVIDE THE SERVICE?

- To reduce pollution through decreased vehicle traffic and seasonal use of bio diesel fuel
- To encourage larger functions to select the City of Kingston as a host city because they can use the service to travel between venues and explore the City
- To provide transportation for groups who are touring current business establishments or considering Kingston as a location to locate their business

SERVICE DESCRIPTION

- Bus transportation of people for both regular and special events held by the City and external clients within a 40 km radius of the City
- Provided as 24 hour operation year round service, depending on vehicle availability
- Orientation tours
- Shuttle service between City locations
- Service available and booked on an hourly basis—minimum booking is 3 hours



CLIENTS

Charters (Clients)	2001	2002	2003
City Departments/Utility	1	3	11
University/College	90	70	23
Private Sector	13	10	11
Total	104	83	45

- Steady decline in number of charters over the past several years
- University/College main users—tours of City, shuttles to bars and other functions
- City of Kingston departments use the service at a reduced rate to shuttle groups to various locations
- KEDCO to tour clients around the City
- Private businesses use charters when conference or event is held. Recent examples include the OPP, National Search & Rescue Secretariat, American Express Travel Services, CN Pensioners

SIMILAR LOCAL SERVICES

Service Provider	Rate	Minimum Hours	Hourly rate thereafter minimum	Bus Capacity	Accommodate Disabled	Comments
City of Kingston	\$210/Charter	3 hours	\$50 - \$70	50	low floor buses	\$50/hr City departments, \$70/hr public
Chamber of Commerce	\$325/Charter	2 hours	\$ 125	45	no	One vehicle (trolley), \$125 for every hour thereafter, also, service is available on individual basis ranging from \$10-\$12.
Coach Canada	\$620- \$682/Charter	6 hours		47 and 55	2 buses available	Coach bus
James Reid Transportation	\$100/Charter	3 hours	\$ 27.50	48	no	School buses, \$27.50 thereafter per hour
Laidlaw	\$131/Charter	3 hours	\$ 46	48	no	School buses, large fleet
McCoy	\$150/Charter - \$600/Charter	3 - 4 hours	\$50 - \$150	40-56	no	Upgraded school bus is \$50/hr with 40 capacity and min. 3 hours; coach for \$100/hr, minimum of 4 hours and capacity of 47; coach \$150/hr, minimum of 4 hours, capacity of 56
Regan	\$600/Day	daily - 12 hrs		47	no	Coach, only available in town by the day
Stock	\$110/Charter	3 hours	\$ 35	48	no	School buses, has a driver that can also act as tour guide

UNIQUENESS OF THE SERVICE

- Low floor buses available
- Reduced rates for municipally sponsored events
- Different type of bus (transit as opposed to school bus, coaches)

ANNUAL COST TO TAXPAYER

Typically at break even or marginal annual cost

ISSUES ON THE HORIZON

- Impact of this additional service on lifecycle of the buses used for regular transit service
- Availability of fleet and size of fleet to meet charter services