TO: Bert Meunier, Chief Administrative Officer
FROM: Lance Thurston, Commissioner, Department of Community Services
PREPARED BY: Ann Pappert, Manager, Cultural Services Division
DATE OF MEETING: 2004-07-13
SUBJECT: Pilot Opportunity – Art in the Park

RECOMMENDATION TO COUNCIL:
This report is for information only.

ORIGIN/PURPOSE:
Cultural Services Division has been asked by the arts and business community to explore the opportunity to pilot an ‘Art in the Park’ program, which specifically includes artist displays and capacity to conduct sales in Confederation Park, in 2004. This information report is to inform Council of the Cultural Services intention to explore and if feasible, to partner with the community to pilot the option this summer.

OPTIONS/DISCUSSION:
Cultural Services has been approached by local business owners seeking to work with the City to beautify city owned walkways in and around Confederation Basin, for the mutual benefit of the citizens and clients of the businesses. Specifically, they seek a partnership to develop program options that include allowing for artist displays and sales, and they seek capital options that include re-development and re-design of existing walkways at either end of Confederation Basin.

With regard to capital development, outside the draft Downtown Action Plan, staff advised that there was no 2004 budget allocated specifically for exploring extensive capital development specific to these activities. However, local businesses agreed to finance a possible design concept knowing that if future funding could be allocated, the City might consider pursuing a partnership for the capital project in 2005.

In the interim and in anticipation of future program opportunities, the Cultural Services Division is interested in facilitating with the community, the piloting of an “Art in the Park,” for mid summer/fall 2004. The pilot program would be specific to Confederation Basin and would include areas of the grass or adjacent portion of walkways leading into either entrance to the park. This pilot program would be subject to administrative requirements of the Cultural Services Division i.e. we anticipate that the program should overlap with Market days and that artist work would not conflict with crafts offered by the Market vendors.
EXISTING POLICY/BY-LAW:
There is no By-Law specific to an Art in the Park program and thus, this is considered a pilot program under the Cultural Services Division. As such, By-Law No 99-91: A By-Law to Provide for the Regulation Use of Parks and Recreation Facilities of the Corporation provides discretionary approval to the Commissioner of Community Services or designate, to encourage and promote cultural programs and activities, and to grant permission for such a program or activities in our public parks.

By-Law No. 2002-255: A By-Law to License, Regulate and Govern Certain Businesses does not apply to this program opportunity.

LINK TO STRATEGIC PLAN:
City Council adopted eight strategic priorities from the Community Strategic Plan to focus on over the next few years. Among those eight, was the area of Culture. Within the approved cultural strategy, Council adopted implementation plans within three broad categories, namely: Assets and Opportunities; Community Partnerships; and, Communities in Bloom.

An Art in the Park pilot program continues the partnership between the City, the arts and business community, and provides an opportunity to:
- Promote community arts development, involvement and growth.
- Promote an active and healthy community.
- Promote partnerships with outside agencies for the benefit of both the municipality and the community.

FINANCIAL CONSIDERATIONS:
As a partner in the program, Cultural Services would provide for the allocation of park space at Confederation Park as a pilot for 2004 with confirmation that the organizers met with the criteria established by the Cultural Services Division related to schedules, quality and quantity of artwork displayed and available for sale. The Division would seek an arts and business community partnership with an appropriate external community or business providing for the coordination of the program within Division guidelines.

CONTACTS:
Ann Pappert, Manager, Cultural Services Division 546-4291 ext. 1341

DEPARTMENTS/Others Consulted and Affected:
Kim Leonard, Acting Manager, Building and Licensing (consulted) 384-1770 ext. 3222

NOTICE PROVISIONS:
N/A

APPENDICES:
N/A
Lance Thurston, Commissioner
Department of Community Services

Bert Meunier
Chief Administrative Officer
TO: Bert Meunier, Chief Administrative Officer

FROM: Mark Segsworth, Commissioner, Operations

PREPARED BY: Paula Nichols, Manager, Parking Services

DATE OF MEETING: 2004-07-13

SUBJECT: Lower Brock St. – Councillor Parking

RECOMMENDATION TO: Not applicable as this is an information report.

ORIGIN/PURPOSE:
To inform Council that “Reserved Councillor Parking” signs are being removed on Lower Brock St.

OPTIONS/DISCUSSION:
As Council is aware, the Parking Services Division is installing Pay and Display parking meters on various City streets. This program also involves installing new signage.

When installing the signs on Lower Brock St., staff became aware that “Tuesdays after 4 p.m., Reserved Councillor Parking” signage in place was no longer applicable. By-law 24, Sec. 19(1), designating this was repealed in February, 1999. City Council members are exempt from payment at parking meters, and have hang tags valid at meters/Pay & Display while on City business.

This report is to make Council aware that staff are removing “Reserved Councillor Parking” signs.

EXISTING POLICY/BY-LAW: On February 9, 1999, amendment 99-042 was passed, deleting By-Law 24, Sec. 19(1) “in its entirety”.

LINK TO STRATEGIC PLAN: n/a

FINANCIAL CONSIDERATIONS: n/a

CONTACTS:
Paula Nichols, Manager, Parking Services, 546-4291, ext. 1279
Greg McLean, Supervisor, Parking Enforcement, 546-4291, ext. 1336

DEPARTMENTS/OThERS CONSULTED AND AFFECTED:
Engineering Services – Traffic Supervisor

NOTICE PROVISIONS: n/a
APPENDICES: n/a

Mark Segsworth
Commissioner, Operations

Bert Meunier
Chief Administrative Officer