TO: Mayor and Members of Council
FROM: Terry Willing, Acting Commissioner, Community Services
RESOURCE STAFF: Steve Murphy, Acting Director, Building & Licensing, Building Services
Del Stowe CET, CBCO, Supervisor, Building Section
DATE OF MEETING: October 5, 2010
SUBJECT: Relief to Sign By-law #2009-190, Ground Sign at 1021 Woodbine Road
(Westside CRC Church)

EXECUTIVE SUMMARY:

Westside Fellowship Christian Reformed Church of Kingston have requested that relief be provided to the Sign By-law, wherein the required setback from a sign to property line at the street must be a minimum of 3m, or ten feet (10’). The request is to allow the sign to be installed 0.5m, or one foot six inches (1’6”), from the property line at the street. It should be noted that the sign will be located a total distance of 5.8m from the roadway. The request has been made to accommodate the installation of the sign with minimal effect on the existing trees and to avoid placement of the sign in the Church parking lot.

RECOMMENDATION:

That Westside Fellowship Reformed Church at 1021 Woodbine Road be granted an exemption to the Sign By Law No. 2009-140, Schedule “G1” item (1) to reduce the normal 3m setback to permit a new sign with a setback of 0.5m from the property line at the street.
AUTHORIZING SIGNATURES:

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<tr>
<th>ORIGINAL SIGNED BY COMMISSIONER</th>
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<tbody>
<tr>
<td>Terry Willing, Acting Commissioner, Community Services</td>
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<tr>
<td>ORIGINAL SIGNED BY CHIEF ADMINISTRATIVE OFFICER</td>
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<td>Gerard Hunt, Chief Administrative Officer</td>
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CONSULTATION WITH THE FOLLOWING COMMISSIONERS:

<table>
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<tr>
<th>Commissioner</th>
<th>Result</th>
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<tbody>
<tr>
<td>Cynthia Beach, <em>Sustainability &amp; Growth</em></td>
<td>N/R</td>
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<tr>
<td>Denis Leger, <em>Transportation, Properties &amp; Emergency Services</em></td>
<td>N/R</td>
</tr>
<tr>
<td>Jim Keech, <em>President and CEO, Utilities Kingston</em></td>
<td>N/R</td>
</tr>
</tbody>
</table>

*(N/R indicates consultation not required)*
OPTIONS/DISCUSSION:

The Church at 1021 Woodbine Road is owned by the Westside Fellowship Christian Reformed Church of Kingston and is the site of their church. The Church wishes to advertise events and activities within the Church and community and to have a two part sign with the church identification above an LED lit readograph sign (See Exhibit F).

The applicant has received Hydro One approval for the proposed sign location. The applicant has also received Utilities Kingston approval for gas locates.

If located 3m from the property line, some mature trees would have to be removed. There is a sidewalk located approximately 2.6m from the proposed sign location and a 1.4 metre wide sidewalk, a 1.8m boulevard, and then curb of road.

Staff are recommending approval of this request on the basis that the sign is located well away from abutting neighbours who have been contacted and are supportive of the exemption.

EXISTING POLICY/BY LAW:

The property is zoned I-6 (Institutional) and is permitted to have one ground sign. The frontage along Woodbine Road measures 299.39 ft. Schedule “G1” – Sign by-law No. 2009-140”: No part of a ground sign or the sign structure shall be less than 3m (10 feet) from any street line.

NOTICE PROVISIONS:
N/A

ACCESSIBILITY CONSIDERATIONS:
N/A

FINANCIAL CONSIDERATIONS:
N/A

CONTACTS:
N/A

OTHER CITY OF KINGSTON STAFF CONSULTED AND AFFECTED:
Damon Wells, Director, Public Works
Kim Brown Manager, Engineering

EXHIBITS ATTACHED:
Exhibit A: Letter dated June 21, 2010 from IBI Group
Exhibit B: Site Plan drawn by IBI group showing proposed sign location.
Exhibit C: Bell rendering of proposed sign
Exhibit D: Air photo showing proposed location of sign
June 21, 2010

City of Kingston
1211 John Counter Boulevard
Kingston, Ontario
K7K 6C7

Attn: Steve Murphy

Re: Sign Permit Application – Westside CRC Church, 2021 Woodbine Road
IBI File No. P1026

Enclosed is an application for a sign permit. The proposed sign is to be a ground sign located on the property of Westside Fellowship CRC Church at 1021 Woodbine Road.

Due to the nature of the property and the existing trees on site, we would like to position the sign closer to the street line than is permitted under the provisions of the City of Kingston’s Sign By-law (2009-190). The basis for this request is that there are a line of pine trees along the front of the property which would obscure the view of the sign should it be positioned the required 3 metres back from the street line. Complying with the setback provision of the by-law would necessitate cutting down some of these trees and positioning the sign in the church’s parking lot. Given the expressed desire of the City of Kingston to protect its natural heritage, we request that relief be given from the setback provisions such that the sign could be positioned within 0.5 metres of the street line between two of the existing trees (see Figure 1).

For reference, the hydro lines are elevated on the property, through an Ontario One Call request Bell has provided clearance for the proposed location, and we are awaiting a response regarding the gas locates.

Also enclosed is a survey of the subject property, details about the proposed sign, and a copy of the clearance from Bell Canada.

Yours truly,

Mark Touw
Planner

c.c. Westside CRC Church
Sign 1
Supply 1 new exterior V-shaped ground sign

Graphics / Substrate
White graphics
Emerald Green 3630-126 vinyl background
White lexan faces

Illumination
H/O fluorescent lamps

LED Displays
Nu-Media MX21-128/8 LED displays mounted to HSS poles

Construction
Signpro 1251 anodized aluminum retainers
Signpro 681 anodized aluminum fillers
.080 aluminum backs - visible, make neat
4" sq x 3/16" wall HSS poles

Base
18" dia x 50" reinforced augered concrete bases
Electrical supply installed at time of bases

Paint
Poles & plates painted Anodized Aluminum

Client: Westside Fellowship CRC
Address: Kingston, ON
Dwg. No.: WestsideCRC
Designer: FB
Sales: Fred Bennink

Date: November 6, 2009

Rev.:

Scale: 3/8" = 1'-0" Page: 1 of
**SCHEDULE A**

Address: 1021 Woodbine Rd.  
Date: September 7, 2010  
Applicant: Westside Christian Reformed Church  

IBI Group (project # P1026)