



**City of Kingston
Report to Council
Report Number 16-207**

To: Mayor and Members of Council
From: Lanie Hurdle, Commissioner, Community Services
Resource Staff: Colin Wiginton, Cultural Director
Luke Follwell, Director, Recreation & Leisure Services
Date of Meeting: June 21, 2016
Subject: Celebrating Canada's Sesquicentennial in 2017 - Projects and Funding Recommendation

Executive Summary:

The purpose of this report is to present Council with a number of projects related to the celebration of Canada's Sesquicentennial in 2017. The projects were developed in combination with various internal and external stakeholders and the approach being taken is to outline a number of possibilities for Council along with the associated costs. The intent is for Council to approve a one-time funding allocation from the Working Fund Reserve to supplement existing funding, where necessary, and in accordance with existing policies which will support projects identified in this report.

As part of the planning process, staff have endeavoured to align a selection of existing initiatives with a number of new initiatives so the celebration of Canada's Sesquicentennial can be leveraged to achieve a number of outcomes. These outcomes include inter-departmental collaboration and community-based partnerships that will result in a combination of capital works, programming and investment that would benefit the community in both the short and long-term. A similar approach was taken in 2015 in relation to the Sir John A. Macdonald Bicentennial that proved successful as a way to create opportunities for the community to participate in events that fostered a sense of community pride while, at the same time, animating the corporate motto that positions Kingston as a place "where history and innovation thrive".

Where possible, funding has been identified within approved operating and/or capital budgets to provide some of the investment required to support the projects outlined in this report. In other cases, staff have identified where new funding would be required utilizing the Working Fund

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Reserve and the Municipal Capital Reserve Fund, while at the same time identifying and pursuing several granting and partnership opportunities.

Recommendation:

That Council approve an amount up to \$406,000 from the Working Fund Reserve and an amount up to \$250,000 from the Municipal Capital Reserve Fund to support all Canada's Sesquicentennial projects identified in Report Number 16-207; and

That staff be directed to enter into, and the Mayor and City Clerk be authorized to execute, legal agreements as needed, to the satisfaction of the Director of Legal Services, to enable the City of Kingston to work with Sesqui Inc., the Community Foundation of Kingston and Area and any other organizations to support projects outlined in Report Number 16-207; and

That staff be directed to pursue a combination of external partnerships, grants and funding opportunities to reduce the funding required, where possible, in relation to the project recommendations as approved.

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Authorizing Signatures:

ORIGINAL SIGNED BY COMMISSIONER

**Lanie Hurdle, Commissioner, Community
Services**

ORIGINAL SIGNED BY CHIEF ADMINISTRATIVE OFFICER

Gerard Hunt, Chief Administrative Officer

Consultation with the following Members of the Corporate Management Team:

Denis Leger, Transportation, Facilities & Emergency Services

Jim Keech, President and CEO, Utilities Kingston

Desiree Kennedy, Chief Financial Officer & City Treasurer

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Options/Discussion:

The City of Kingston has the opportunity to work with together with various departments and to engage with a variety of external organizations and partners to develop and deliver a plan to celebrate Canada's Sesquicentennial in 2017 that would have meaning and relevance for the Kingston community. Internally, these discussions have involved Recreation & Leisure Services, Facilities Management & Construction Services, Cultural Services, Public Works and Strategic Communications who have developed a list of projects based on existing studies, initiatives, capital projects, programs and prospects that have either been previously developed and/or identified as worthy of consideration.

In parallel with this internal process, meetings have also been held involving an expanded circle of external stakeholders to gather together a longer list of projects that were jointly reviewed and assessed in terms of their viability. Included among the stakeholder groups consulted are the Downtown Kingston! BIA, Kingston Accommodation Partners (KAP), Kingston Association of Museums, Art Galleries and Historic Sites (KAM), The Great Waterway, Tourism Kingston and Kingston Electrical Association. Staff have also developed additional projects in the context of on-going work being pursued with other community partners such as Kingston's youth and urban Aboriginal population.

Early on in the process, it was identified that public interest in this national celebration would build as the date drew nearer, which is proving to be the case. Staff have received communications from the public through various means indicating their desire to help shape and participate in special Sesquicentennial programming. In part, that was the reason for the targeted investment already made available through the City of Kingston Heritage Fund in 2015 that was widely promoted among stakeholders within the local heritage sector. As a result of that process, six projects were funded based on an investment of \$50,000, but it would be ideal if additional community-based funding could be made available at this juncture as well.

Projects

At this juncture, staff have endeavored to devise a list of projects that align with existing resources, projects and budgets, where possible. The approach taken has been to support initiatives already identified; to reduce the need for new funding by working within existing operating and capital budget envelopes; and to encourage inter-departmental collaboration to help achieve various Council priorities.

In certain situations, the need for additional funding still exists and Council approval is required to access one-time funding through the Working Fund Reserve and the Municipal Capital Reserve Fund. A similar approach was taken when planning for the 2015 Sir John A. Macdonald Bicentennial in 2013, which Council supported with an understanding that staff would seek alternative sources of funding where possible. With that in mind, staff have identified particular projects where a combination of partner and/or granting opportunities exist that would be worth pursuing to reduce the required City investment.

In 2015, staff were successful in securing funds through the Department of Canadian Heritage to support the various projects developed to commemorate the Sir John A. Macdonald

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Bicentennial. The Canada 150 Fund, currently being administered through the Department of Canadian Heritage, represents one such potential source of funding related to Canada's Sesquicentennial.

Cultural Services staff have already reached out to Canadian Heritage with a number of project ideas to get a sense of what might best be supported. Of particular interest are projects with an Aboriginal focus, which means the First Peoples 'Engage for Change' project has the potential to be funded through this program. It should be noted, however, that it was only recently announced that the deadline for applications for projects valued at more than \$50,000 was June 15, 2016. Under delegated authority, staff have submitted an application for the First Peoples 'Engage for Change' project. City staff are recommending a City investment of up to \$100,000 in this project should the grant application not be successful. Staff are also looking to the Canada 150 Fund to support smaller projects such as the Sesquicentennial exhibition that would be developed in partnership with Kingston Association of Museums, Art Galleries and Historic Sites.

The list of projects below includes two initiatives that have already been approved and funded by Council, and additional projects that include a combination of legacy and one-time projects.

Projects, City of Kingston (Funding Confirmed)

- 1. Completion of the K&P Trail ([EITP-15-025](#)):** This project, which has already been approved and funded, has the potential to be positioned as a Sesquicentennial project given its projected completion date of July 1, 2017. This project includes adding 6.4 kilometres of trail to the K&P Trail that would lead from Douglas Fluhrer Park to Binnington Court with 2.9 kilometres on road and 3.5 kilometres off road. (**Legacy Project**)
- 2. Targeted Investment through the City of Kingston Heritage Funding ([ARCP-15-005](#)):** This project has already been approved and implemented in the form of special one-time Project Grant funding totaling \$50,000. This was allocated as part of the City of Kingston Heritage Fund to support community projects directly associated with marking Canada's Sesquicentennial. A total of six projects were funded through this one-time investment for completion and presentation in 2017. (**One-Time Project**)

Projects, City of Kingston (Proposed Funding)

- 1. Enhancements to First Capital Place:** The purpose of this project is to implement recommendations put forward in the Project for Public Spaces report, submitted to Council in 2012, to enhance and revitalize the areas and attractions within First Capital Place. ([ARCP-12-007](#)). (**Legacy Project**)
- 2. Expanded City-Led Public Events:** The purpose of this project is to enhance the profile, scale and impact of existing City-led events in 2017 as a way to celebrate Canada's Sesquicentennial and to attract and engage more residents and visitors. These events would include the City of Kingston's New Years' Eve celebrations, the Mayor's Levee,

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First Capital Day, Canada Day, and the K-Town Countdown, among others. **(One-Time Project)**

3. **“150 Trees”**: The purpose of this project is to promote the intensification of the urban forest, and Council’s goal to double the tree canopy by 2025, by positioning these efforts in relation to Canada’s Sesquicentennial. **(Legacy Project)**
4. **Kingston City Hall Sesquicentennial Exhibition Program**: The purpose of this project is to expand on the work that has already been done to raise the profile of Kingston City Hall as a National Historic Site by connecting a series of uniquely Kingston stories to larger national themes. **(One-Time Project)**
5. **Community-Wide Sesquicentennial Exhibition Project**: The purpose of this project is to develop and present an exhibition, in partnership with the Kingston Association of Museums, Art Galleries and Historic Sites, to provide Kingston residents with an opportunity to share untold stories about people, places, events and ideas that illustrate the diversity and complexity of the City’s rich heritage, past and present. Through an open call to the community for objects on specific themes, this exhibition will be comprised of a series of pop-up exhibit modules presented by participating sites in non-traditional community spaces. **(One-Time Project)**
6. **Youth and Citizenship**: The purpose of this project is to develop a pilot program organized in collaboration with the local school boards to seed the creation of a curriculum-based civics program that can be offered on site at Kingston City Hall on an annual basis. This is in addition to Beyond the Classroom project. **(Legacy Project)**
7. **First Peoples, Engage for Change**: The purpose of this project is to build on the work the City of Kingston has already done to achieve a common set of outcomes based on a collective impact model. The outcomes are expected to be diverse, including a combination of talking circles, programs, events and digital elements, and it is also hoped this project will help the City of Kingston to work with the local community to devise a protocol for working together in the long-term. **(Legacy Project)**
8. **Targeted Communications Across Multiple Platforms**: All of the proposed project recommendations would be supported by a corporate-wide communications plan, developed by the Strategic Communications Department, that is designed to profile how Kingston is celebrating Canada’s Sesquicentennial and to highlight the ways in which the community is “looking forward” from this point on. **(One-Time Project)**
9. **Protocols, Official Ceremonies and Commemorative Events**: The purpose of this project is to help the City of Kingston develop protocol mechanisms that will allow staff to facilitate official ceremonies and commemorative events in a more coordinated manner. This differs from the Kingston Commemorations Strategy, recently approved by Council, as that strategy provides a framework for managing community-based recognitions, such as tree/bench dedications, proclamations and Kingston Remembers plaques. This project is intended to focus on protocols, ceremonies and events related to visits from dignitaries

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and to honour the relationships the City of Kingston has formalized over the years with other communities around the world through various twinning agreements and sister city initiatives (i.e. including Scottsdale, Arizona; Ortona, Italy; Mianyang, China; and Cienfuegos, Cuba. On numerous occasions it has been identified there would be value in developing protocol mechanisms that could be supported jointly by various City departments, including Strategic Communications, Recreation & Leisure Services (through the Special Events Office) and Cultural Services working in concert with the Mayor's Office. Canada's Sesquicentennial provides an important opportunity to develop the necessary protocol frameworks that have been lacking and to test them by renewing the ceremonial relationship between Kingston and Boucherville, PQ first established in 1967. **(Legacy Project)**

- 10. SESQUI:** This project provides the opportunity for the City of Kingston to work in collaboration with [SESQUI Inc.](#), a nationally incorporated not-for-profit, to host their touring presentation of a mobile village for one week in 2017. The presentation includes an immersive dome featuring a state-of-the art 360° film along with interactive programs and live events. This project has been funded by Canadian Heritage as a Canada 150 Signature Initiative and has made it possible for the City of Kingston to engage with various tourism and private sector stakeholders to include Kingston as the regional stop on the 2017 tour. The admission-free touring village would provide five days of public access and has the capacity to accommodate up to six thousand people per day. **(One-Time Project)**
- 11. Community-Led Sesquicentennial Celebrations:** This project provides an opportunity for the City of Kingston to partner with the Community Foundation of Kingston and Area to invest a total of \$80,000 within the Kingston community to fund local groups and organizations to celebrate Canada's Sesquicentennial. This opportunity has come about as a result of a partnership at a national level between the Community Foundations of Canada (CFC) and the Government of Canada along with various private and philanthropic partners. Together, they have established a program of matching funds that would enable the Community Foundation of Kingston and Area to access \$40,000 for Kingston and the area if it is able to access an additional \$40,000 in matching funds. The City of Kingston has been approached about participating in this initiative as a partner and, in exchange, the Community Foundation would facilitate the granting program at no charge, allowing as much as \$80,000 in funds to be distributed locally. **(One-Time Project)**
- 12. Illuminating City Hall and Springer Market Square:** This project would include lighting of City Hall perimeter and Springer Market Square. This proposal would include the replacement of existing perimeter architectural lighting systems with coloured LED lighting that could be programmable based on events in the square or City Hall for a specific need. This would include any roof or down lighting to achieve the desired effects. Upgrade to the electrical distribution system and consultation with Heritage Kingston would be required. Kingston Electrical Association has indicated an interest in partnering with the City on this project. **(Legacy Project)**

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Investment and Financing Strategies

The tables that follow outline the various projects described above in relation to the funding that exists or that would be required. It includes high-level information about targeted funding that has already been approved and/or funding that could be accessed through a combination of operating and capital budget envelopes that have already been approved. It also identifies the new budget allocations that would be required, drawn from the Working Fund Reserve and the Municipal Capital Reserve Fund, and outlines the potential sources of additional funding that could be pursued to help alleviate the overall costs to the City of Kingston.

Table 1: Projects, City of Kingston (Funding Confirmed)

Projects	Existing City Budget	Additional City Budget	Total Investment	Additional funding sources
1. Completion of the K&P Trail	\$3.6 million	Not applicable	\$3.6 million	Budget support confirmed by Council (EITP-15-025)
2. Targeted Investment through the City of Kingston Heritage Funding	\$50,000	Not applicable	\$50,000	Working Fund Reserve (ARCP-15-005)
Totals	\$3,650,000		\$3,650,000	

Table 2: Projects, City of Kingston & Partners (Proposed Funding)

Project Recommendations	Existing City Budget	Additional City Budget	Total Investment	Additional funding sources
3. Enhancements to First Capital Place	\$80,000	\$0	\$80,000	Existing capital budget allocations
4. Expanded City-led Public Events	\$0	\$40,000	\$40,000	Working Fund Reserve
5. 150 Trees	\$60,000	\$0	\$60,000	Tree Replacement Fund
6. Kingston City Hall Sesquicentennial Exhibition Program	\$25,000	\$0	\$25,000	Existing operating budget allocations
7. Sesquicentennial Exhibition Project with the Kingston Association of	\$0	\$80,000	\$80,000	Working Fund Reserve

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Project Recommendations	Existing City Budget	Additional City Budget	Total Investment	Additional funding sources
Museums				
8. Youth and Citizenship	\$10,000	\$0	\$10,000	Existing operating budget allocations
9. First Peoples, Engage for Change	\$0	\$100,000	\$200,000	Canada 150 Fund and/or Working Fund Reserve
10. Targeted communications	\$0	\$40,000	\$40,000	Working Fund Reserve
11. Community-based Commemorations	\$0	\$55,000	\$55,000	Working Fund Reserve
12. SESQUI Touring Multi-media Village	\$0	\$51,000	\$51,000	Sesqui; Kingston Accommodation Partners; The Great Waterway; Tourism Kingston; Cataraqui Centre (Primaris Management Inc.) and/or Working Fund Reserve
13. Community-led Sesquicentennial Celebrations	\$0	\$40,000	\$80,000	Community Foundation for Kingston and Area and Working Fund Reserve
14. Illuminating City Hall & Springers Market Square	\$0	\$250,000	\$250,000	Municipal Capital Reserve Fund
Totals	\$175,000	\$656,000	\$971,000	

The project timelines and anticipated milestones associated with celebrating Canada’s Sesquicentennial based on what has been outlined are as follows.

Table 3: Project Timelines and Anticipated Milestones

Timelines/Milestones	Dates
2016	
Agreements established as needed	July 2016
Targeted Sesquicentennial communications begin	September 2016

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Timelines/Milestones	Dates
Community Foundation 150 Fund deadline	September 2016
Planting of '150 Trees'	Fall 2016
First Capital Place enhancements begin	October 2016
Expanded City-led programs begin	December 2016
2017	
Mayor's Levee	January 2017
First Peoples, Engage for Change begins	January 2017
Ceremonial and Commemorative events protocol devised	March 2017
Sesquicentennial City Hall exhibition opens	May 2017
Sesquicentennial Community exhibition launches	May 2017
SESQUI touring multi-media village is presented	June 2017
First Capital Day programming	June 2017
Canada Day and opening of the expanded K&P Trail	July 2017
Collaboration with Boucherville, PQ	July 2017 (TBC)
Youth and Citizenship pilot program launches	October 2017
2018	
First Peoples protocol is established and approved	June 2018

Next Steps

Once Council has provided budget approval, the various internal departments impacted can begin to finalize the necessary work plans, timelines and resource requirements needed to implement the Sesquicentennial plan on behalf of the City of Kingston. For the most part, this will include Recreation & Leisure Services, Cultural Services, Public Works, Facilities Management & Construction Services and Strategic Communications along with the Mayor's Office, as needed. Where possible, staff will continue to pursue a combination of external partnerships and grant opportunities to reduce the funding required. If approved, staff will also set up the agreements needed to enable the City of Kingston to work with Sesqui Inc. and the Community Foundation of Kingston and Area and any other agreements to support projects listed in the report. All of this will require concentrated effort on the part of staff in order to begin promoting the City of Kingston's Sesquicentennial plans as soon as September 2016.

Existing Policy/By-Law:

The projects as proposed reference a number of strategies, plans and initiatives developed by the City of Kingston in recent years, such as the Integrated Cultural Heritage and Cultural Tourism Strategy, Kingston Commemorations Strategy, Kingston Culture Plan, Kingston Public Market Plan, Parks and Recreation Master Plan, Urban Forest Management Plan and the Y2K Youth Strategy, to name a few. The overall Sesquicentennial plan is also intended to help

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Council fulfill a number of its priorities as identified as they relate to “planning a livable city” and “greening the city”, in particular. It is also intended to animate the corporate motto “where history and innovation thrive” and to position Kingston as being one of Canada’s most unique communities to live in, visit and explore.

Notice Provisions:

Not applicable

Accessibility Considerations:

Not applicable

Financial Considerations:

Where possible, the funding needed to support the development and delivery of the projects in this report are to come from a combination of operating or capital budgets already approved. An additional funding envelope, not to exceed \$406,000, is also required to be drawn from the Working Fund Reserve and \$250,000 from the Municipal Capital Reserve Fund with the understanding that staff will seek alternative sources of funding where possible. Staff have already identified particular projects where a combination of in-kind and financial support from external stakeholders can be leveraged to reduce costs to the City of Kingston. Grant opportunities have also been identified to reduce costs, such as the Canada 150 Fund being administered by the Department of Canadian Heritage. By way of example, staff were successful in securing \$170,000 through the Department of Canadian Heritage to support the various projects developed to commemorate the Sir John A. Macdonald Bicentennial.

Contacts:

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Other City of Kingston Staff Consulted:

Luke Follwell, Director, Recreation & Leisure Services

Jaclyn Grimmon, Manager, Recreation Programs, Recreation & Leisure Services

Colleen Gareau, Director, Strategic Communications

Speros Kanellos, Director, Facilities Management & Construction Services

Damon Wells, Director, Public Works

Exhibits Attached:

Exhibit A Information Sheet, Community Fund for Canada’s 150th



COMMUNITY FUND FOR CANADA'S 150TH

Canada's 150th anniversary of Confederation in 2017 is an historic moment with the power to bring people and places together as we dream big about our communities and our country.

It's a chance to encourage all Canadians to contribute to their communities in a way that will foster a greater sense of belonging, support meaningful reconciliation and leave a lasting legacy now and for future generations.



OBJECTIVES

BUILD

vibrant and healthy communities with the broadest possible engagement of all Canadians, including indigenous peoples, groups that reflect our pluralism, official language minorities, and youth.

INSPIRE

a deeper understanding about the people, places and events that shape our communities and our country.

ENCOURAGE

participation in community initiatives, activities and events to mark the 150th anniversary of Confederation.

These objectives will lead to a multitude of outcomes including increased **BELONGING, INCLUSION, RECONCILIATION** and **CONNECTION** within communities and throughout Canada.

The impact of these community contributions will have a ripple effect, unlocking matching dollars, seeding thousands of local initiatives, and engaging tens of thousands of Canadians from coast to coast to coast.

By working together, we can ignite a groundswell of activities for the future of our communities and generate a wave of activities and impact across the country to mark Canada's 150th.



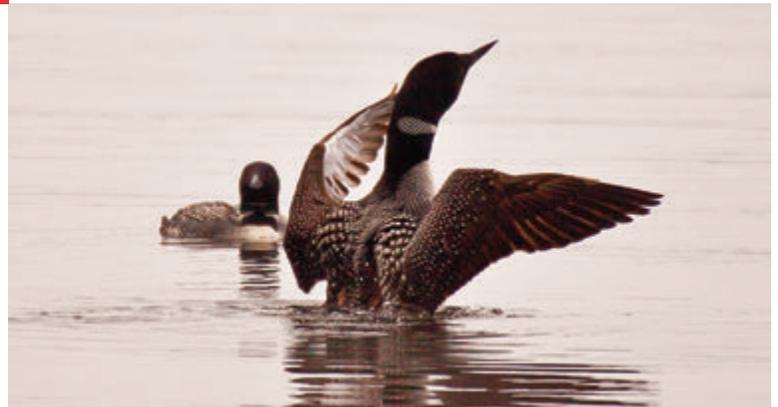
COMMUNITY ROOTS, NATIONAL IMPACT

Canada's network of 191 community foundations and the Government of Canada are ready to activate a vision for the 150th anniversary of Confederation.

The Community Fund for Canada's 150th is a granting program designed to provide thousands of small grants to community initiatives across the country, bringing out the best Canada has to offer for our sesquicentennial.

The Fund has been seeded by the Government of Canada and now community foundations have an opportunity to leverage this investment even further. Contributions made to local community foundations will be matched one to one by the Fund, doubling the impact of investments.

For example, a contribution of \$5,000 to your local community foundation will be matched by an additional \$5,000 from the Fund, creating a pool of \$10,000 to grant to community projects that align with Fund's objectives and outcomes.



OUTCOMES

ENGAGEMENT

The direct engagement of tens of thousands of Canadians involved in strengthening their communities.

INCLUSION & BELONGING

A growing sense of belonging to our communities and our country rooted in our collective diversity and meaningful reconciliation.

LEADERSHIP

The involvement of leaders at the local, regional and national level, working toward a shared vision for Canada's future.

LEGACY

A lasting legacy for Canada's sesquicentennial for our communities, our country, and for future generations.

For more information visit www.communityfoundations.ca/CFC150