



**City of Kingston
Information Report to Heritage Kingston
Report Number HK-19-031**

To:	Chair and Members of Heritage Kingston
From:	Peter Huigenbos, Acting Commissioner, Community Services
Resource Staff:	Colin Wiginton, Cultural Director, Cultural Services
Date of Meeting:	May 15, 2019
Subject:	Update Regarding ‘Paved Paradise’, A Temporary Public Art Installation Located on Brock Street at Ontario Street

Executive Summary:

The purpose of this report is to provide Heritage Kingston with an update regarding ‘Paved Paradise’, which was a temporary public art installation first introduced in 2018. It was developed in response to a Council motion that directed staff to consider options to improve the aesthetic experience of the City-owned parking lot located at the corner of Brock and Ontario Streets. The Council motion also asked staff to consider an approach that would align with the Public Art Master Plan that speaks to animating public space through artistic endeavours.

The result, which took the form of a temporary public art installation called ‘Paved Paradise’, proved to be successful on a number of counts and the Cultural Services Department will be installing a second iteration in July of 2019. The installation will be re-mounted in the same location as in 2018, making use of the infrastructure that was developed using concrete jersey barriers combined with a metal framing system typically used for road signage.

The project once again involves issuing a call for submission targeted at local artists. This year they will be asked to respond to the theme *Imagined Futures, Pressing Times* that is intended to connect to the City of Kingston’s recent declaration of a climate emergency that identifies the urgency to deepen our commitment to protecting our ecosystem and community.

Assuming ‘Paved Paradise’ continues to be well received; the plan is to repeat it again in future years until such time as the adjacent parking lot gets redeveloped. However, staff consulted with the members of Heritage Kingston as the project was first being developed so that is the reason why this Information Report is being brought forward. Staff continue to welcome the input of the Committee and any future change in the project scope would also be brought back to Heritage Kingston for consideration and discussion as required.

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Recommendation:

This report is for information purposes only.

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Options/Discussion:**Proposal/Background**

In July 2018, staff installed a temporary public art installation titled 'Paved Paradise' at the intersection of Ontario and Brock Streets, adjacent to the Ontario/Brock parking lot that had recently been acquired by the City of Kingston. This project was developed in response to a Council motion passed at their regularly scheduled meeting held on March 20, 2018 that directed staff to consider options to improve the aesthetic experience of the parking lot. The Council motion also asked staff to consider an approach that would align with the Public Art Master Plan that speaks to animating public space through artistic endeavours.

As part of the planning process, staff brought an information report to Heritage Kingston in May 2018 for consultation ([Report Number HK-18-037](#)). This was in connection with Clause 16 of By-Law Number 2013-141, the Procedural By-Law for Heritage, which states the Director of Planning, Building & Licensing Services may pre-consult with Heritage Kingston where deemed necessary due to the complexity of alterations being proposed.

The information report that was submitted provided an overview of the project being planned and contextualized it in relation to the built form in the immediate vicinity. This was deemed necessary due to the proposed location of the temporary public art installation, its location on the boundary of the Market Square Heritage Conservation District and its proximity to designated heritage properties, including Kingston City Hall. At the time, Heritage staff confirmed that no Heritage Permits were required; however, it was suggested that a pre-consultation meeting with Heritage Kingston would be appropriate to ensure that the design of the temporary public art installation appropriately considered the heritage context.

The heritage analysis prepared by staff as part of the information report identified that the installation would not encumber views to the water and neither would they constrain or limit views to the key focal points and landmarks recognized as heritage attributes within the Market Square Heritage Conservation District. The heritage analysis also noted the temporary nature of the project being proposed, and that ended up being installed in August 2018 and remained on view until the fall, would be well received by both residents and visitors.

Paved Paradise 2019

The first iteration of 'Paved Paradise' proved to be successful on a number of counts, including the artist response, the quality of the submissions and the reception by the public. As a result, the Cultural Services Department will be installing a second iteration in July 2019. The installation will be re-mounted in the same location as in 2018 and will make use of the infrastructure that was developed using concrete jersey barriers combined with a metal framing system typically used for road signage.

Staff issued a call for submissions on April 15, 2019 (Exhibit A). This year's call for submission is focused around the theme *Imagined Futures, Pressing Times* that responds to the City of Kingston's recent declaration of a climate emergency that identifies the urgency to deepen our commitment to protecting our ecosystem and community.

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New to the project this year is the desire to consider and include artists working in various mediums and not just photography as was the case in 2018. The call for submissions continues to be targeted at Kingston-based artists but it is also encouraging submissions by individual artists as well as creatives and collectives, including mural and street artists, painters, illustrators, mixed media artists and printmakers. Additionally, the call for submissions requires that artists consider the use of multiple billboards, from two billboards up to seven billboards, as a series or as a multi-part installation.

As in 2018, the installation will be located along Brock Street immediately adjacent to the Ontario/Brock Street parking lot and in a way so that it does not impact pedestrian or motorist sightlines around the corner of the intersection. The installation design and its location was developed in consultation with staff from Planning, Building & Licensing Services, Transportation & Infrastructure Services, Recreation & Leisure Services, Communications & Customer Experience, Real Estate & Environmental Initiatives and Public Works Services to ensure its overall appropriateness. The installation design was also developed in a way to avoid impacting the archaeological potential associated with the site and the existing guard rail surrounding the parking lot was not altered in any way.

At this juncture, the plan is to repeat this project again in future years until such time as the adjacent parking lot gets redeveloped. Staff consulted with the members of Heritage Kingston as the project was first being developed so that is the reason why this Information Report is being brought forward. Staff continue to welcome the input of the Committee and any future change in the project scope would also be brought back to Heritage Kingston for consideration and discussion as required.

Existing Policy/By-Law:

Standards and Guidelines for the Conservation of Historic Places in Canada (Parks Canada)

Ontario Heritage Act, R.S.O. 1990, C.O.18. (Province of Ontario)

By-Law Number 2013-141 Procedural By-Law for Heritage

City of Kingston Public Art Policy

Notice Provisions:

Not applicable

Accessibility Considerations:

Not applicable

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Financial Considerations:

Funding for the 2019 iteration of the Paved Paradise public art installation has been included as part of the Cultural Services Department's 2019 operating budget approved by Council as part of the annual budget process.

Contacts:

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Other City of Kingston Staff Consulted:

Danika Lochhead, Manager, Arts and Sector Development

Exhibits Attached:

Exhibit A Artist Call for Submissions

City of Kingston Public Art Call for Submissions
Paved Paradise 2019
Theme: *Imagined Futures, Pressing Times*

Paved Paradise is a temporary public art project installed on a series of pedestrian-level billboards located on the north side of Brock Street at Ontario Street, adjacent to an outside surface parking lot and facing City Hall. The theme for this year's Paved Paradise project is *Imagined Futures, Pressing Times*, responding to the City of Kingston's recent declaration of a climate emergency that identifies the urgency to deepen our commitment to protecting our ecosystem and community.

Paved Paradise 2019 invites proposals from artists that explore an imagined future for Kingston through the lens of climate change. This unique opportunity will provide the selected artist(s) with a platform to engage with the public and spark dialogue about this critical issue. What does it mean to be living in a climate crisis? How should the City of Kingston's declaration translate into action? How do you connect people today, living in Kingston, with how the future may be?

The call for submissions is open to all Kingston-based artists, creatives and collectives including, but not limited to, mural and street artists, painters, photographers, illustrators (drawings), mixed media artists and printmakers. **New for this year:** proposals considering use of multiple billboards is required, from two billboards up to seven billboards as a series or as a multi-part installation in either solo or group submissions.

Exhibition Information

The art project will feature two-dimensional works exhibited on seven custom-made billboards positioned at a pedestrian viewing level. The selected work(s) will be exhibited from July – October 2019. Digital works (photographs, illustrations, prints) will be printed for installation and will be arranged for by the City of Kingston. For paintings, murals or mixed media works, the City of Kingston will supply primed panels to be created in studio or on site. The City will install and de-install all works.

Dimensions

Each billboard panel is **88 inches wide by 66 inches tall**.

Please scale your submission based on the above dimensions to ensure that they can be viewed at a manageable size and are proportioned correctly (i.e. 12 inches wide x 9 inches high (13.7% of full size) per panel).

Submission Requirements

Submissions must include the following information:

- 1. Name of Artist, Artists or Collective** (PDF)
- 2. Contact Information:** including full mailing address, e-mail address and phone number (PDF)
- 3. Artist or Design CV, Artist Statement:** highlighting qualifications or other relevant experience (PDF)
- 4. Written Proposal:** maximum one page that outlines how the submission responds to the theme (PDF)

5. Proposal Images:

- Up to 10 images (JPEG)
- Maximum file size: 8 MB
- Maximum resolution: 2400 X 3000 pixels

6. Support Material:

- Up to ten images (JPEG) of previous work, exhibition record, past commissions and awards
- Maximum file size: 8 MB
- Maximum resolution: 2400 X 3000 pixels

Images and support material can be submitted through We Transfer or Dropbox. All submitted files must be named using the following format and an accompanying image list is encouraged:

- Firstname_lastname_titleofwork_medium_dimensions_year.jpg
- John_smith_artwork1_acrylicpainting_20inchesx30inches_2019.jpg

Selection Criteria and Process

Submissions to the call will be reviewed and decisions will be made based on connection of the proposal to the Paved Paradise theme as stated. All submissions will be reviewed by a jury comprised of members of the City of Kingston’s Public Art Working Group and community members.

Deadline and Notifications

All proposals must be submitted via e-mail to publicart@cityofkingston.ca no later than Friday, May 17, 2019 at 3:00 PM (EST).

Artists Fee

Fees have been established in accordance with Canadian Artists Representation Copyright Collective (CARFAC):

- Solo (one artist): \$3,300
- Group (two artists): \$1,650 each
- Group (three artists): \$1,100 each

Copyright and Consent to Participate

Copyright, including any and all designs, images and drawings, remain the property of the artist(s). Artists agree to let their works be reproduced for the purposes of this project and to be photographed, reproduced online, in print and used for promotional purposes related to this project. Credit will be given to the artist when possible.

Contact

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Overhead View of Brock and Ontario Street Location



Street Level Billboards, Prior to Art Installation

