



CITY OF KINGSTON
REPORT TO COUNCIL

Report No.: 12-304

TO: Mayor and Members of Council

FROM: Denis Leger, Commissioner of Transportation, Properties & Emergency Services

RESOURCE STAFF: Sheila Kidd, Director of Transportation Services

DATE OF MEETING: September 18, 2012

SUBJECT: Parking License Agreement – Car Share Program

EXECUTIVE SUMMARY:

As follow up to Council Report No. 12-248, dated July 17, 2012, the purpose of this report is to seek Council approval to license a limited number of parking spaces to VRTUCAR, who will implement a car share program in Kingston.

RECOMMENDATION:

THAT Council authorize the Mayor and Clerk to execute a license agreement for one parking space in each of the Springer and King/Queen lots, to VRTUCAR for the implementation of a car-share program in Kingston, for an amount equivalent to monthly parking permits in the area, as prescribed by the *Fees and Charges By-law 2005-10*, plus a premium of \$35 per month for dedicated/reserved parking; and

THAT based on fluctuating needs of the car-share program, staff be authorized to change the number and location of parking spaces licensed to VRTUCAR; and

THAT the agreement be for a one-year term, commencing on or about October 15, 2012, with an option for a further one-year extension; and

THAT the agreement be in a form satisfactory to the Director of Legal Services.

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AUTHORIZING SIGNATURES:

<p><u>ORIGINAL SIGNED BY COMMISSIONER</u> Denis Leger, Commissioner of Transportation, Properties & Emergency Services</p>
<p><u>ORIGINAL SIGNED BY CHIEF ADMINISTRATIVE OFFICER</u> Gerard Hunt, Chief Administrative Officer</p>

CONSULTATION WITH THE FOLLOWING COMMISSIONERS:

Cynthia Beach, <i>Sustainability & Growth</i>	√
Lanie Hurdle, <i>Community Services</i>	N/R
Jim Keech, <i>President and CEO, Utilities Kingston</i>	N/R

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OPTIONS/DISCUSSION:

At its meeting of July 17, 2012, Council was presented with Report No. 12-248, and approved in principle to license a limited number of parking spaces in prime downtown locations to support the implementation of a car share program in Kingston. Options for Homes was discussing with staff the launch of a car-share program for their Anna Lane project, a contemporary 115-unit condominium building at the northwest corner of Queen and Bagot Streets. While the anticipated Anna Lane occupancy date is the end of 2013, they would like to launch the car-share program in October 2012 by offering the program to a broader membership.

Since the meeting of July 17, 2012, Options for Homes has partnered with VRTUCAR to provide car-sharing services. VRTUCAR operates a successful car-share program in Ottawa including integration with OC Transpo and their EcoPass program. Further, VRTUCAR has expressed an interest in exploring integration with the Kingston Transit TransPass program, as well as possible corporate/business participation from the City of Kingston.

As identified in Report No. 12-248, the proponents have identified the Springer and King/Queen lots as the preferred locations. While peak occupancy is high at these lots, there is capacity to allow for the licensing of one parking space in each of these lots. These spaces will be allocated from the short-term parking inventory and, if necessary, will be recovered from monthly use through attrition of monthly permit holders.

It is proposed that the agreement be for one year, with an option for a further one-year extension. At that time, it is anticipated that Options for Homes and VRTUCAR will reallocate the spaces to the Anna Lane project.

The City has several other licensing agreements for the use of parking spaces both on-street and in lots, including the Angrove Lot, McKee Lot, 27 Place D'Armes, and the laneway at the bottom of Princess Street, etc. A premium rate, consistent with other licenses for dedicated/reserved parking spaces is recommended. Reserved parking spaces cannot generate revenue when unoccupied, whereas regular, unreserved spaces can have multiple vehicles parking there in a day. Therefore, reserved parking spaces reduce the supply and efficiency of available parking. In the case of a reserved space within a municipal lot, it is recommended that the premium be based on the property tax rate of approximately \$35 per space per month. This premium is in addition to the monthly parking rate for the lot.

EXISTING POLICY/BY LAW:

The recommendation in the report is supported by the City's Transportation Demand Management Strategy.

NOTICE PROVISIONS:

N/A

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ACCESSIBILITY CONSIDERATIONS:

N/A

FINANCIAL CONSIDERATIONS:

Revenue generated through the license of parking spaces is expected to be revenue neutral as the spaces would otherwise be utilized for short-term parking.

CONTACTS:

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OTHER CITY OF KINGSTON STAFF CONSULTED:

Jeremy DaCosta, Transit Manager
Darin Ramsay, Senior Transportation Planner
Kathy Gray, Property Specialist

EXHIBITS ATTACHED:

N/A