



Exhibition structure for Paved Paradise (Brock and Ontario Street)

Call for Artists

Paved Paradise 2020

The City of Kingston invites Kingston-based artists, creatives, and collectives to submit proposals for the 2020 iteration of *Paved Paradise*, a temporary outdoor installation of seven pedestrian-level billboards located on the north side of Brock Street at Ontario Street.

The City of Kingston provides the infrastructure that includes the billboards and supporting bases that will be in place for five months from July – November 2020. The City is also responsible for installation and maintenance of the work.

Award: \$4,400

Submission deadline: Friday, April 10, 2020 by 3:00 pm EST.

Goal

The proposed artwork should be vibrant, engaging and reflect what makes Kingston unique. It should spark contemplation and discussion and address one or more of the following themes:

Themes

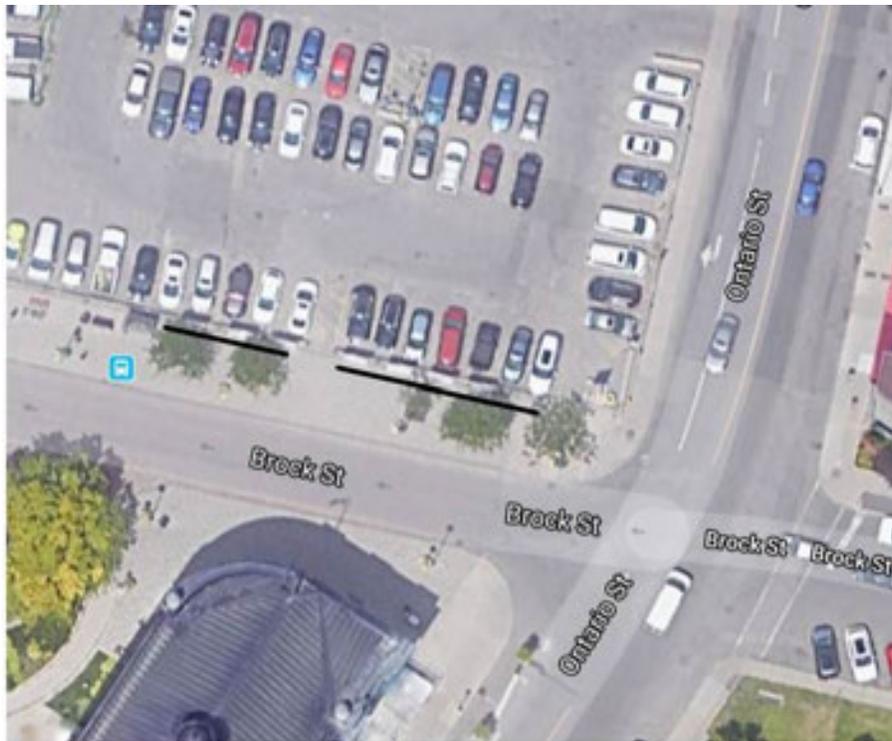
- Diverse Kingston stories;
- Kingston's evolution as a community over time; and/or
- A portrait of Kingston's energy and vibe.

Context

Paved Paradise was created in 2018 when a motion from Council came forward to staff to improve the aesthetic experience of the City's recently acquired parking lot located at the intersection of Ontario Street and Brock Street. The intention was to beautify the downtown core in line with the City's Public Art Master Plan which speaks to animating public space through artistic endeavors.

Now in its third year, *Paved Paradise* continues to provide an opportunity for artists to respond to contemporary issues facing our city through public art. *Paved Paradise* provides a uniquely accessible street-level installation that encourages thought, dialogue and discussion. Located in the heart of the downtown tourist district during the summer months, *Paved Paradise* also provides an opportunity for visitors to reflect upon how artists in the city are thinking and responding to local issues.

Site and Exhibition Information



*Overhead view of installation site at Brock and Ontario Streets
Black lines indicate location of installation*

Paved Paradise typically features two-dimensional artworks in reproduction exhibited using seven custom-made, pedestrian-level billboards. The selected artwork(s) will be exhibited from July – November 2020.

Media

Photographs, illustrations, paintings or prints will be commercially reproduced and installed by the City of Kingston based on image files provided by the artist(s). Paintings, murals or mixed media works will also be considered and the City of Kingston will supply primed panels to be used by the artist in studio or on site. The City will install and de-install the finished works.

Specs

- Each billboard panel is **88 inches wide by 66 inches tall**
- Proposals must include the use of multiple billboards, from 2 (two) billboards up to 7 (seven) billboards as a series or as a multi-part installation in either solo or group submissions
- The billboards are at street level and can be touched and accessed by the public
- Any textual elements must consider accessibility and legibility

Award

The successful artist will be awarded \$4,400 for the creation of the temporary artwork. A group of two artists will be awarded \$2,200 each, and groups of three or more artists will split the fee evenly.

Eligibility

- Open to Kingston-based artists, creatives and collectives including mural and street artists, painters, photographers, illustrators, mixed media artists, and printmakers.
- All submissions must be original artworks.
- Applicants must ensure that all copyright and intellectual property rights are respected.
- City of Kingston employees are not eligible to submit proposals for this call.

Selection Process

Submissions to the call will be reviewed and assessed by a jury made up of artists, arts professionals and community members. Proposals will be reviewed based on their response to the project's theme, goals and context, as well as consideration of the exhibition structure and location.

Submission Requirements

Please scale your submission based on the above dimensions to ensure that they can be viewed at a manageable size and are proportioned correctly, i.e. 12 inches wide x 9 inches high (13.7% of full size) per panel.

Please include the following information in your submission:

- **Information page:** name(s), contact information (mailing address, email address, phone number) short description of your submission concept, material and design notes (PDF)
- **Artist CV:** qualifications or other relevant experience (PDF)
- **Project proposal:** A detailed project description and artist statement that demonstrates the artwork's response to the project goals and themes. Please include up to ten (10) images of your proposed designs (PDF)
- **Support material:** up to five (5) images of your past work, labeled with date, title and medium (JPEG). For images, a WeTransfer or Dropbox link is accepted
- **Image List:** Please include a corresponding image list for your submission.

Artist Information Meeting: Thursday, March 18, 2020 at 6:00 pm EST in the Rehearsal Hall at the Tett Centre for Creativity and Learning, 370 King Street West, Kingston, ON. Artists are invited to view a presentation on the submission requirements and assessment process. This is not a mandatory meeting. This venue is fully accessible. No RSVP is necessary.

Submission Deadline and Delivery

All proposals must be submitted via e-mail to publicart@cityofkingston.ca no later than Friday, April 10, 2020 at 3:00 pm EST. Please use the following text in the email subject line: **Your Name, Paved Paradise 2020.**

Project Schedule

Call for Submissions issued:	March 9, 2020
Artist information session:	March 18, 2020
Call for Submissions closed:	April 10, 2020, 3:00 PM EST
Artist Selected:	April 27, 2020
Art Production Period:	April 27 - May 29, 2020
Art Review Period:	June 1 – June 5, 2020
Art Fabrication Period:	June 8 - June 26, 2020
Installation/Launch:	June 29 – June 30, 2020

These dates are subject to change at the discretion of the City of Kingston.

Copyright

Copyright, including any and all designs, images and drawings, remain the property of the artist(s). Artists agree to let their work be reproduced for the purposes of this project and to be photographed, reproduced online, in print and used for promotional purposes related to this project. Credit will be given to the artist when possible. All physical works produced for and by the city become property of the City of Kingston and may be re-exhibited.

Contact

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